



FORTUNE 500 PHARMACEUTICAL STREAMLINES DISASTER RECOVERY EFFORT AND REDUCES COSTS BY 40%

How do you respond when a portion of your business critical applications go down? For more than 10 hours? With research centers spread across five states and London, this pharmaceutical giant discovered in realtime the gaps in their I T infrastructure and operational readiness.

CHALLENGE > After their systems went down in the summer of 2007, Big Pharma needed a comprehensive plan to ensure continuous operation of their business. They also needed to streamline their many IT groups and processes to implement a disaster recovery solution that would ensure continuous business operations. Ideally, if they could standardize their recovery procedures, document them, and have the infrastructure in place to support them, Big Pharma would be safeguarded against future outages and meet regulatory compliance requirements.

WHAT THEY WERE TOLD > Big Pharma hired a top IT consulting firm to provide a solution that they could implement quickly. Big Consulting responded by providing Big Pharma with a business impact analysis and disaster recovery strategy that would require them to overhaul their IT organization and infrastructure; it would also take many years to implement and require a significant investment.

WHAT SEASCOPE DID > Big Pharma teamed with Seascope to get 50 of their Tier 1 applications on warm standby. Beginning in October 2007, Seascope implemented an adaptive disaster recovery plan that would utilize Big Pharma's existing IT infrastructure and leverage their existing systems, processes, and organization. The objective was to document recovery procedures, create a uniform recovery process across IT groups, secure their Tier 1 business applications, and build momentum. The Seascope team used an iterative approach and a flexible technology framework to achieve these objectives and, over the course of 18 months, reduced Big Pharma's per application costs by 40%.

BENEFITS

- > Defined and documented repeatable processes for managing and implementing disaster recovery solutions
- > Established global technology standards that could be used for all future application deployments
- > Standardized operational support for technology and applications
- > Saved time, saved money, moved mountains

INFRASTRUCTURE SERVICES

- > Business Continuity and Disaster Recovery
- > Data Center Consolidation
- > Infrastructure Optimization
- > Virtualization and Shared Services
- > Systems Integration
- > Operational Process Improvement

"We needed to get our Tier 1 applications on standby immediately; we couldn't afford to wait... Seascope provided the vision of how we could implement our DR plan using our existing infrastructure in a much shorter timeframe than we anticipated... they got our IT teams working together and built momentum almost immediately... they also reduced our costs as the project progressed."

– Fortune 500
Pharmaceutical Company